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## MAPPING THE FUTURE OF YOUR COMMUNITY PARTICIPANTS

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## WHAT'S NEXT FOR GENESEO?

### SESSION 2

- ◀ Quantitative look at Geneseo
- ◀ Assets and Challenges
- ◀ Begin brainstorming 'big hairy audacious goals' (BHAGs)

### SESSION 3

- ◀ Consolidate and prioritize BHAGs.
- ◀ Form Vision Committee

# THE GENESEO TIMELINE

## Positive and Negative Significant Events

<b>1950s</b>	<p>☺ _____</p> <ul style="list-style-type: none"><li>• Parks</li><li>• Municipal Electric</li><li>• Strong downtown</li><li>• I-80 built</li><li>• Art League</li><li>• Bedroom community for John Deere</li><li>• The Cellar</li><li>• High school</li><li>• Downtown booming</li><li>• Pool built</li><li>• Bollen Field</li></ul>	<p>☹ _____</p> <ul style="list-style-type: none"><li>• General Electric moved to Morrison</li><li>• Camper trailer company left</li></ul>
<b>1960s</b>	<p>☺ _____</p> <ul style="list-style-type: none"><li>• Park district</li><li>• Football tradition (community pride)</li><li>• Downtown retail strong</li><li>• Interstate development (Interstate 1-80)</li><li>• Music Fest</li><li>• Klavohns Furniture</li><li>• Cellar restaurant</li><li>• Four Seasons</li><li>• Residential population growth</li><li>• Strong downtown</li><li>• John Deere</li><li>• First year chapter recognition, Jaycees went national</li></ul>	<p>☹ _____</p>



# THE GENESEO TIMELINE

1970s



- Illini Beef
- Richmond Hill
- South/North multi-story went to one-story modern (new school building)
- Community chest
- Wolf road development
- Geneseo Theatre
- Geneseo high rise
- Senior living
- Residential growth
- Vibrant downtown
- Football
- Springfield armory
- Music Fest
- Roys Taco House
- Country Manor and Dilenbeck development
- Ford Hills 18 hole municipal golf course
- Richmond Hill Barn Theatre and Park
- Victorian Walk
- State football champs
- New library
- Rock Island Arsenal hiring – large influx of new residents
- 1400 unincorporated new homes



- Moose floods resulted in city clearing creek
- Hennepin Canal
- Train (passenger service) stopped
- Deck closed



# THE GENESEO TIMELINE

<b>1980s</b>	<p style="text-align: center;">☺ _____</p> <ul style="list-style-type: none"> <li>• Community center</li> <li>• Catholic church built</li> <li>• The Knights Drum Corps</li> <li>• Atkinson annex</li> <li>• Doug F. graduated from college and returned to Geneseo</li> <li>• Good school district</li> <li>• Small town feel</li> <li>• Victorian Walk</li> <li>• Senator Sieben from Geneseo</li> <li>• Walmart</li> <li>• Peak population</li> <li>• 180 unincorporated new homes</li> <li>• Growth and community center</li> </ul>	<p style="text-align: center;">☹ _____</p> <ul style="list-style-type: none"> <li>• Walmart</li> <li>• Farm crisis</li> <li>• Reduction – Farmall, Case</li> <li>• Ag industry downsizing (Deere and IH)</li> <li>• Rinks (grocery) out of business</li> <li>• IH closed</li> <li>• Kings Table closed</li> </ul>
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<b>1990s</b>	<p style="text-align: center;">☺ _____</p> <ul style="list-style-type: none"> <li>• Banking growth</li> <li>• FNB of PTON</li> <li>• Blackhawk State Bank</li> <li>• New junior high/middle school</li> <li>• Gun manufacturing</li> <li>• Community rallies behind high school sports</li> <li>• Hospital expansion</li> <li>• Wyffels research center</li> <li>• Growth of armories</li> <li>• Country Manor expanded</li> <li>• Indoor pool added</li> <li>• Camp ground re-opened</li> <li>• Jewel opened</li> </ul>	<p style="text-align: center;">☹ _____</p> <ul style="list-style-type: none"> <li>• Referendum</li> <li>• Closing of IH dealership</li> <li>• Shakespeare festival</li> <li>• Dog food plant</li> </ul>
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# THE GENESEO TIMELINE

2000s



- Fire department expansion
- Richmond Hill Playhouse remodeled
- Stonefield
- New baseball and softball fields
- Wind turbine
- New city hall
- Purchase of land along I-80
- Frisbee golf
- Geneseo Foundation Activity Center
- New Fareway
- Property developments along I-80
- Church development (Catholic church addition)
- Community center expansion
- Athletic center
- Small business incubator
- Senior living center
- Hired full-time economic development director
- Expanded green space downtown
- Strong music and sports programs for students
- Started farmers market
- Dog park
- Strip mall
- Walgreens
- Street lights
- New hotel



- Lost banquet facility
- Deck is an eyesore
- Lost grocery store
- Loss of Jewel
- Loss of Klavohns
- Tenured teacher dismissed
- No place for teens to hang
- Weber fire
- Four Seasons expands to other communities
- Illinois politics (funding)



# I LOVE MY COMMUNITY BUT...

- I wish we had more jobs and businesses downtown
- I would like to see it slowly growing with jobs to hold young people here
- I wish we had more growth of population because of increase in good jobs
- I would like to see some of the areas around the interstate filled and updated
- We need more businesses, recreation and things to do
- Expansion should be more carefully done, be it residential or commercial
- There is not enough employment opportunities, we need larger businesses
- We need more businesses
- Not enough growth on the land by I-80 in the 70's and 80's
- We need to be more progressive and proactive in economic development
- I don't want to see our business district and school district slide downhill
- We don't have a skate park
- Wish it had a bigger/better grocery store
- I wish there were more locations and activities available for young people - recreational, night-life, media related (venues for local artists and musicians to perform art)
- I prefer to shop for groceries, retail, clothing, etc. outside of my community because of more choices and need to drive over 20 miles for this
- The goods and services I need are increasingly unavailable
- It's really not a good place to shop for grocery, retail, etc.
- I wish we were able to attract more young families to it
- I wish we could attract more families to our town
- I worry that we're not keeping and attracting good "brain talent"
- I would like to see it grow
- I don't see a focused city plan
- I wish we had a different form of city government and eliminated the additional boards
- I'm discouraged by the constant bickering at the City Council level
- There is conflict in city administration, which gives the perception it's slowing growth
- I do not like that local leaders cannot put egos and personal agendas aside for the good of the community
- We need a stronger City Council
- The City Council is dysfunctional
- We have the outside perception that we are not a vibrant community that is the result of over internal city council public forum
- We need continuity of goals and vision....partner with city officials
- I don't like the City Council's strangle hold on it. I'm tired of hearing them argue
- We need cooperation from all of our governing bodies
- Our city officials need to check their egos at the door and let things happen

# I LOVE MY COMMUNITY BUT...

- It seems as though people don't support change and growth
- I don't like the attitude of self-importance rather than community importance
- We have a hard time focusing on the positives
- I am frustrated with the idea everything has to stay the same
- Strong personalities and opinions get in the way of progress
- I feel many of our businesses could show better customer service and knowledge
- The library is not open to a wonderful partnership with the school district for a fine arts/library facility and the city does not have progressive elected officials (council)
- The winters get soooo long
- Many of the positive attributes are aging
- We didn't all shop local and support local when we all could
- I feel we're not in touch with the younger generation
- We have yet to find a vision that is purposeful and all encompassing



# I LOVE MY COMMUNITY BECAUSE...

- The people are always there to help you
- Its citizens show genuine pride of ownership in the town
- The people are great and they want the area to thrive
- People who live here care about it
- Of the overall high quality of people that live here
- We have lots of people who really care about the community
- Of the people that make things happen
- The people keep trying to make it better
- It “loves itself”; people take pride in this town and care about the future
- The people are so enthusiastic and passionate about the town, and it is welcoming
- Of my wonderful church family and the rest of the upbeat people
- When something is needed here the spirit of the community comes to life and things get done
- It’s a great place to raise a family
- It is friendly and family oriented and we enjoy several of the community events
- It is a wonderful environment to raise children
- It’s a great place to raise kids, people are friendly, and most everything needed is available here
- It has a lot of pride and support and is a great place to raise a family
- I have enjoyed raising my children in close proximity to my husband’s job and recently my own employment in town
- It’s a great place to raise my family and work
- It offers me a great place to raise my family
- It is a great place to raise a family
- It is a good place to raise a family
- It’s still a great small town atmosphere with great schools
- Of everything, and schools
- Of the excellent school system
- It’s a safe place to raise a family with a good school system
- I feel my children are safe here
- They keep my children safe
- There is warmth and safety in town, as well as pride in our community
- It feels safe and friendly
- It has a great quality of life and no crime
- It’s a great place to walk and be safe
- It has everything I want and I feel safe
- Of the small town feeling
- Of the small town feel along with access to the Quad Cities
- Of its hometown atmosphere

# I LOVE MY COMMUNITY BECAUSE

- It is quiet and there are lots of trees
- It is a healthy place to live
- Quality of life in general is great
- It is a place where you always see a friendly face
- Of the “Norman Rockwell” feeling
- It has great charm and character
- It’s quiet and everyone gets along
- We have a lot of opportunities
- Its major taxing agencies focus on quality and relationships
- I was born and raised here





