CITY of GENESEO

Where the *future* grows.

City of Geneseo Strategic Plan 2017- 2022

September 12, 2017

City of Geneseo's Core Values

Integrity

We believe in honesty and transparency in all that we do. We have a high standard of ethics and commitment showing equality, inclusion, respect and safety for all persons.

Teamwork

We are committed to a teamwork environment where every person is a valued member, treated with respect, encouraged to contribute and recognized and rewarded for his/her efforts.

Commitment

We treat our team members, customers, partners and suppliers with mutual respect and sensitivity. We work hard to understand our customers needs and strive to exceed their expectations.

Quality

We always strive for excellence in the quality of our products and services we deliver and do so in a professional, clear and timely manner. We are committed to the continuous improvement of all that we do and take pride in our work.

Sustainability

We are committed to making long lasting improvements by focusing on environmental, economic and social outcomes in a way that is inclusive, safe, resilient and sustainable. We are committed to the safety and security of all our employees, citizens and others visiting our community.

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City of Geneseo Vision

"The City of Geneseo unifies key stakeholders and collaborates to develop and drive sustainable growth, while maintaining our small town atmosphere. Together our work will focus on Geneseo being recognized as an inviting, welcoming community of choice for people to live, work, play and grow."

Vision Supporting Statement:

"Key Stakeholders" includes the Citizens of Geneseo, City Government, Geneseo School District, Geneseo Chamber of Commerce, Geneseo Park District, Hammond Henry Hospital, Businesses, Faith-Based Organizations, Henry County, Geneseo Taxing Jurisdictions, and Civic Clubs

"Community of Choice": Geneseo is viewed as providing sustainable and safe, family-friendly neighborhoods, connectedness (technology), medical/healthcare services, recreational opportunities, shopping , restaurants, and a positive experience for all who live, work and play in Geneseo.

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City of Geneseo Mission

"The Mayor, City Council, and staff, together with key stakeholders, collaborate to "Build a Better Geneseo Together".

We employ sustainable, innovative strategies to develop and provide:

- *community oriented, exceptional, professional public safety*
- *highly skilled professional City work teams that foster respect for all people*
- *high quality, customer-focused services and communications*
- *customer value from City taxes and fees*
- *controlled and managed growth of the city*
- *state of the art infrastructure, modes of transportation and award winning renewable practices and work to become a smart technology connected city*
- *sustainable, vibrant, healthy neighborhoods and a community where all have the opportunity to prosper*

We lead by envisioning and embracing new approaches, inspiring, collaborating, measuring progress, and celebrating success."

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Expectations of City Government

The City believes its role is to provide, enable and deliver…

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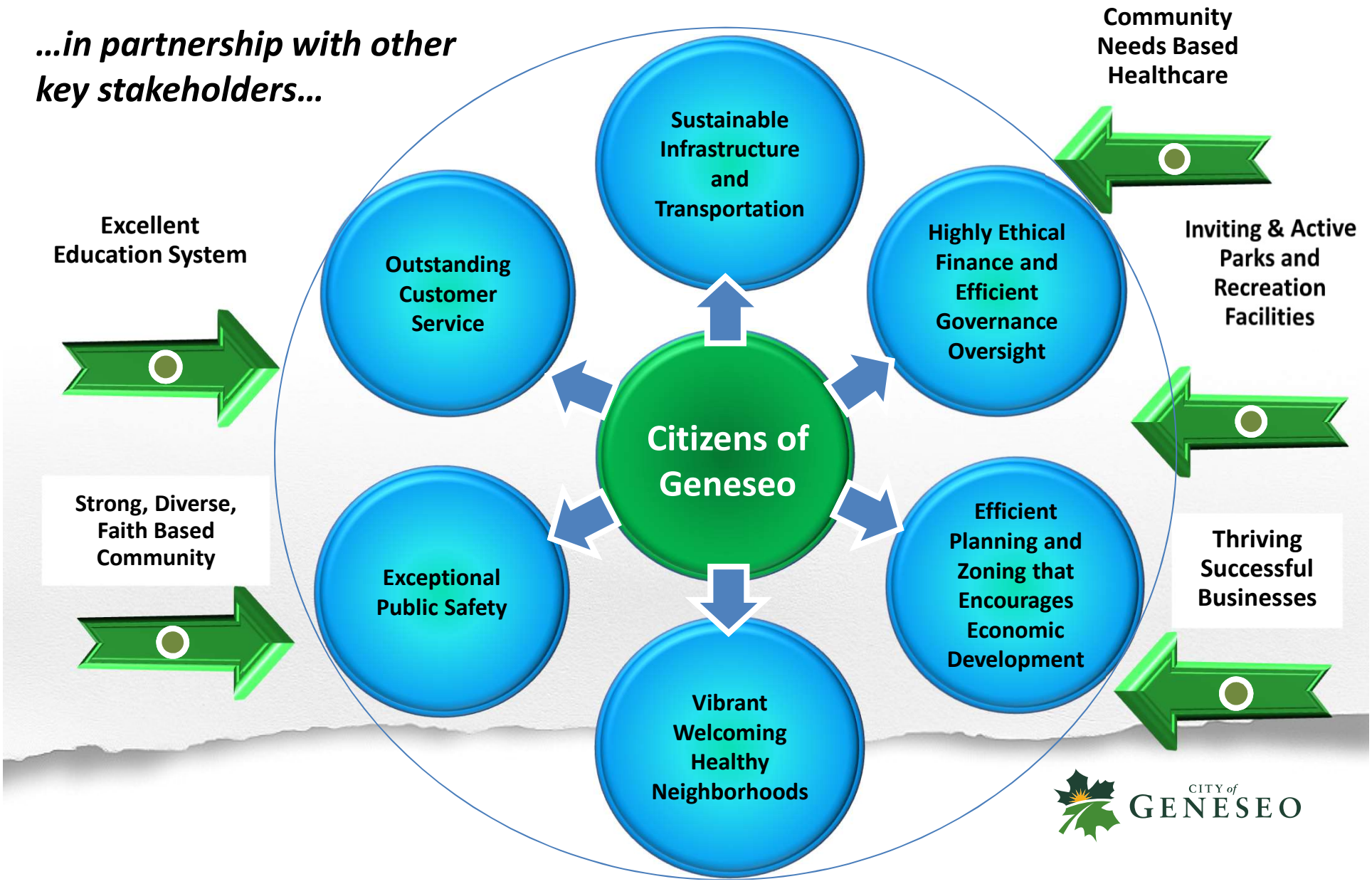
Expectations of Geneseo Residents

…in partnership with other key stakeholders…



Critical Success Factors

The City of Geneseo must…

1. Deliver community oriented exceptional and professional public safety
2. Develop and provide a highly skilled, professional City work team
3. Provide its customers, the citizens and guests of Geneseo, with the highest quality of customer-focused services and work to make everyone feel welcome
4. Be fiscally responsible and ensure customers are aware of the value created from city taxes and fees
5. Sustain the small town feel and values that make Geneseo great while ensuring controlled and managed growth of the city
6. Provide state of the art infrastructure, modes of transportation and award winning renewable practices
7. Implement a city-wide technology platform that supports modern day communications
8. Support the development and maintenance of sustainable, vibrant, healthy neighborhoods and provide a community where all have the opportunity to prosper

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Next Steps

From our Critical Success Factors, eight major categories were identified for Council Goals:

- Public Safety
- Workforce Development
- Customer Service
- Finance and Governance
- Planning, Zoning & Economic Development
- Infrastructure and Transportation
- Information Technology Connectivity
- Neighborhoods & Healthy Communities

City staff and Council will be working together to define clear goals and objectives for each of these categories.

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